

# Corporate Social Responsibility

Mitsubishi Estate believes that the fundamental mission of corporate social responsibility (CSR) is the achievement of a truly meaningful society through the development of an environmentally friendly and appealing urban environment that fully satisfies the people who live, work and seek leisure there. Under this concept, Mitsubishi Estate has established a CSR Committee with the president as committee chairperson and is conducting a variety of CSR activities that leverage the special traits of the Mitsubishi Estate Group.

## Compliance

Mitsubishi Estate considers compliance as not simply the adherence to legal standards, but as meeting the expectations of people in society at large, and also extending to adherence to internal company rules and ethical corporate standards. Furthermore, because we recognize how essential compliance is to the profit base of the Company, we view the creation of a compliance system as our most important management challenge. Moreover, each and every employee is deepening his and her awareness of compliance issues and putting them into practice.

## Risk Management

To maintain proper risk assessment and management of a wide range of internal and external business risks, Mitsubishi Estate established its CSR Committee to take the lead position in maintaining proper risk assessment and management of a wide range of internal and external business risks. We have further established the Risk Management Council as a working-level body tasked with gathering risk management-related information, and we are implementing risk management cross-sectionally throughout the Company.

## Environmental Efforts

As part of our environmental preservation activities, we have instituted an environmental management system, established environmental goals and are working for continuous improvement. With the prevention of global warming becoming an ever-more urgent issue, we have implemented energy conservation programs in cooperation with building tenants and, as a means of further promoting energy conservation in custom-built housing, we have promoted widespread use of Aerotech, a central heating, cooling and ventilation system. Having been proven to dramatically reduce CO<sub>2</sub> emissions and heating and cooling costs, the further spread of Aerotech is one of our environmental goals.

## Social Contributions

As a good corporate citizen, the Mitsubishi Estate Group engages in a wide range of social contributions primarily centered on communities, environmental preservation, social welfare and culture and the arts. Specific programs include Marunouchi Street Galleries conducted in cooperation with the HAKONE OPEN-AIR MUSEUM and the Dazzling Art Competition, a picture contest held annually for and in support of the future potential of disabled children.



Ecozeria is a place for enjoying harmonious environmental interaction in the Marunouchi area (opened in May 2007 on the 10th floor of the Shin-Marunouchi Building)



The 5th annual Dazzling Art Competition exhibits 50 outstanding pictures (in a temporary enclosure during the construction of the Marunouchi Park Building)