SPECIAL FEATURE

OPENING OF THE MARUNOUCHI BUILDING AND THE MARUNOUCHI REDEVELOPMENT PROJECT

① First-floor shopping zone
② First-floor atrium “MARUCUBE” (interior)
③ First-floor atrium “MARUCUBE” (exterior)
④ Entrance along Gyoko Dori
⑤ Exterior view of Marunouchi Building
Overview of the Marunouchi Building Facilities

First-floor atrium "MARUCUBE"
A 30-meter cubical atrium facing Marunouchi Naka-dori, the main thoroughfare, will serve as a station to disseminate information about the district. As the district gateway for people visiting Marunouchi, this building gives form to the vibrant urban development envisioned for the Marunouchi of the future.

Commercial facilities (B1 to 6th, 35th and 36th floors)
There will be commercial space for approximately 140 stores, 100 retail and service outlets and 40 restaurants and cafés. As the heart of the entertainment area of the district, these will operate 365 days a year.

From the B1 level to the 6th floor will be the shopping zone, a variety of domestic and international retail stores. There will be an array of stores from fashion and sundries to foods, each with its own theme and continually renewed message.

The 5th and 6th floors will be designated for restaurants, centered around an open plaza filled with light from the skylights above. The 35th and 36th floors will feature restaurants with spectacular views and will be suitable for business use.

Interactive Zone (7th and 8th floors)
The 7th and 8th floors will be an "Interactive Zone" where people can gather and interact. There will be a multipurpose hall on the 7th floor with a capacity for 400 persons and an assortment of meeting rooms on the 8th floor. The hall will be equipped with the latest audio-visual and IT facilities, an ideal space for presentations.

Office space (9th to 34th floors)
Total floor space is approximately 100,000 square meters, and the ceiling height of a standard floor is 2.8 meters. Offices are equipped with the highest standards of IT facilities, with approximately 2,000 square meters of open space without pillars. Tenants will mainly be leading companies that look to be major players in the next generation.
Marunouchi

Marunouchi City Campus
Established in cooperation with Keio University, the city campus has educational facilities in the business area. A cutting-edge educational environment, it provides a stage for the creation of new business models and lifestyles.

Leasing Buildings
1 Hibiya Kokusai Building
2 Yurakucho Denki Building
3 Yurakucho Building
4 Shin-Yurakucho Building
5 Kokusai Building
6 Shin-Kokusai Building
7 Shin-Nisseki Building
8 Fuji Building
9 Shin-Tokyo Building
10 Furukawa Building
11 Mitsubishi Shop Building
12 Marunouchi House Building
13 Tokyo-Mitsubishi Ginko Building
14 Kokubucho Building
15 Mitsukoshi Denki Building
16 Mitsubishi Juko Building
17 Mitsubishi Building
18 Tokyo Ginko Kyukai Building
19 Tojin Building
20 Thesei Building
21 Shin-Chomei Building
22 Hiyama Building
23 Nippon Steel Building
24 Kowadatsu Shop Building

Reconstruction Projects
1 Marunouchi Building
Start of Construction: April 1999
Completion: August 2002
2 The Industry Club of Japan and Mitsubishi Trust and Banking Building Development Project
Start of Construction: December 2000
Completion: February 2003
3 Tokyo Station Marunouchi North Entrance Development Project
Start of Construction: June 2001
Completion: August 2004
4 Tokyo Building
Start of Construction: 2004*
Completion: 2007*
5 Mitsubishi Park Building
Start of Construction: 2004*
Completion: 2007*
6 Shin-Marunouchi Building
Start of Construction: 2005*
Completion: 2009*

*Years indicate fiscal years ending March 31.
DISTRICT BRAND STRATEGY
STRENGTHENING BUSINESS SUPPORT FUNCTIONS

Seeking to create business opportunities with a high degree of added value, the Shin-Marunouchi Building offers the “Shinmaru Conference Square” for all kinds of meetings, while the Yurakucho Building offers “Business Center Yurakucho,” 28 small offices with secretary services, a common reception area and meeting rooms. These are used mainly by foreign companies as a base for startups, satellite offices or marketing.

Marunouchi Direct Access Co., Ltd. has laid a fiber-optic network connecting most of the buildings in the area. The Marunouchi district has the most developed fiber-optic communications environment in Japan, and tenants in the district are able to utilize services from a variety of communication providers. From May 2002 Mitsubishi Estate began providing offices fully supported by IT, a service capitalizing on this communications environment. By using the IT outlet plugs equipped in the office, tenants are able to outsource IT infrastructure and operations management, making it possible to drastically reduce costs relating to IT setup and administration.

SUPPORT FOR VENTURE BUSINESSES AND ALLIANCES WITH ACADEMIA

Mitsubishi Estate has also launched into support and cultivation of venture businesses, establishing “Marunouchi Frontier,” a network of ten companies that specialize in the support of venture business.

As an alliance with academia, in April 2001 Mitsubishi Estate opened the Marunouchi City Campus in cooperation with Keio University as part of a plan to expand the educational facilities in the business square. Also established was “The Marunouchi Academic Suites,” a place for university research departments on the 9th floor of the Marunouchi Building. Tenants include the Harvard Business School Japan Research Office, University of Tokyo Graduate School of Economics, and the Stockholm School of Economics European Institute of Japanese Studies, furthering corporate interaction with academia.

A DISTRICT TO ENJOY OUTSIDE OF THE OFFICE AS WELL

Offering total quality life, the ground floors of buildings facing Marunouchi’s Naka Dori, the main thoroughfare, are being converted into shops. There are approximately 40 shops along this street—various brand outlets, restaurants and cafes—turning Marunouchi into a lively district.

Over 1,000 people a day enjoy the Marunouchi Café, an open space unveiled in 1998 and managed by Mitsubishi Estate. A website for the area, Marunouchi.com, also provides a variety of information and promotes interaction both real and virtual.