

Mitsubishi Estate Co., Ltd. scores another try to become the Official Sponsor of Rugby World Cup 2019 in Japan!

Mitsubishi Estate Company Limited (MEC) is proud to announce that it has become the Official Sponsor of Rugby World Cup 2019, Japan which will be played across 12 venues the length and breadth of the host nation between September 20th and November 2nd.



▲ Official Rugby World Cup 2019 Japan Logo

Hosted once every four years and held over the course of seven weeks, Rugby World Cup is one of the largest and the most popular sporting events in the world. Rugby World Cup 2019 Japan is the first tournament in Rugby World Cup history to be hosted outside of the traditional rugby nations.

The participating teams of Rugby World Cup show the country pride and courage through their relentless hard work and unyielding fighting spirit. Furthermore, the spirit of rugby, *“One for All, All for One”*, coincides with MEC’s basic principles cultivated through enriching urban lives in the form of real estate developments under the brand slogan of *“Forever Taking on New Challenges”*. Through this sponsorship, MEC hopes to contribute to the overall success of Rugby World Cup together with other Japanese sponsors.

■ Comment from World Rugby Chairman Bill Beaumont

“We are delighted to be welcoming Mitsubishi Estate Co., Ltd. to the Rugby World Cup commercial programme for the first time as an official sponsor for Japan 2019. The appointment of another major brand, demonstrates the significant commercial appeal of Rugby World Cup 2019 in the global and domestic marketplace.”

■ Comment from Mitsubishi Estate President and CEO Junichi Yoshida

“It is a great honor to be part of Rugby World Cup 2019 as an official sponsor. We look forward to contributing to the success and enhancing the excitement of the tournament together with rugby fans all over the world, participating players, and the tournament officials.”

■ Tournament General Information

Tournament Title	Rugby World Cup 2019, Japan
Tournament Dates	20th September (Fri) - 2nd November (Sat), 2019
Match Venues	Sapporo Dome (Sapporo, Hokkaido) Kamaishi Recovery Memorial Stadium (Unosumai Kamaishi, Iwate) Kumagaya Rugby Stadium (Kumagaya, Saitama) Tokyo Stadium (Chofu, Tokyo) International Stadium Yokohama (Yokohama, Kanagawa) Shizuoka Stadium Ecopa (Fukuroi, Shizuoka) City of Toyota Stadium (Toyota, Aichi) Hanazono Rugby Stadium (Higashiosaka, Osaka) Kobe Misaki Stadium (Kobe, Hyogo) Fukuoka Hakatanomori Stadium (Fukuoka, Fukuoka) Kumamoto Stadium (Kumamoto, Kumamoto) Oita Stadium (Oita, Oita)
Tournament Format	Total of 48 matches Pool stages: 4 pools of 5 teams, 40 pool matches in total. Finals: quarter finals, semi finals, bronze final, finals
Official Website	http://www.rugbyworldcup.com/